

# DUNNNS

**DELIVERING** SINCE **1875**

## Commercial Rate Card



**DUNNNS**  
**DELIVERING**  
SINCE **1875**

# DUNNS

## Scotland's Largest Independent Wholesaler Since 1875

Proudly Scottish and Family-Owned,  
Trusted Service



OVER 130  
EXPERIENCED  
STAFF



OVER 30  
DELIVERY  
VEHICLES



DEPOT IN  
ABERDEEN



SUSTAINABLE



FREQUENT  
DELIVERY  
DAYS



COMPETITIVE  
PRICING



FAST  
FLEXIBLE  
FRIENDLY



FOOD  
SERVICE  
EXPERTS



100,000 FT<sup>2</sup>  
WAREHOUSE



AWARD  
WINNING  
TEAM



# DUNNS

## Digital Support

- Around 70% of customers order online each month.
- 98% of products are supported with high-quality imagery.
- Our website attracts nearly 100,000 users annually, a 42% year-on-year increase.
- We have 14,000+ followers across all major social media platforms.
- Social media advertising available from **£100**.

Instagram

- Home
- Search
- Explore
- Reels
- Messages
- Notifications
- Create
- Dashboard
- Profile
- More
- Also from Meta



# DUNNS

## Email Campaigns

With a strong email open rate of 35%, our campaigns consistently capture attention. We tailor each message to specific customer segments based on brand and product preferences. Access a responsive database of over 3,800 engaged customers. Cost-effective at just **£100** per campaign.

[dunnsfoodanddrink.co.uk](http://dunnsfoodanddrink.co.uk)

# DUNNS

DELIVERING SINCE 1875



### A unique chance to be part of the first RAER single malt, before it's bottled!

Later this month, RAER are offering an incredible opportunity for a small group of people to help them select their first release and become part of Scotch whisky history. Stepping behind the scenes, you will taste the very first casks, and help to decide the flavour profile that will define RAER for generations.

While the RAER Single Malt story builds, these are the Jackton Distillery whiskies your customers can buy today. Designed for broad appeal, with plenty of craft and finish to feel extra special.

## Website Advertising

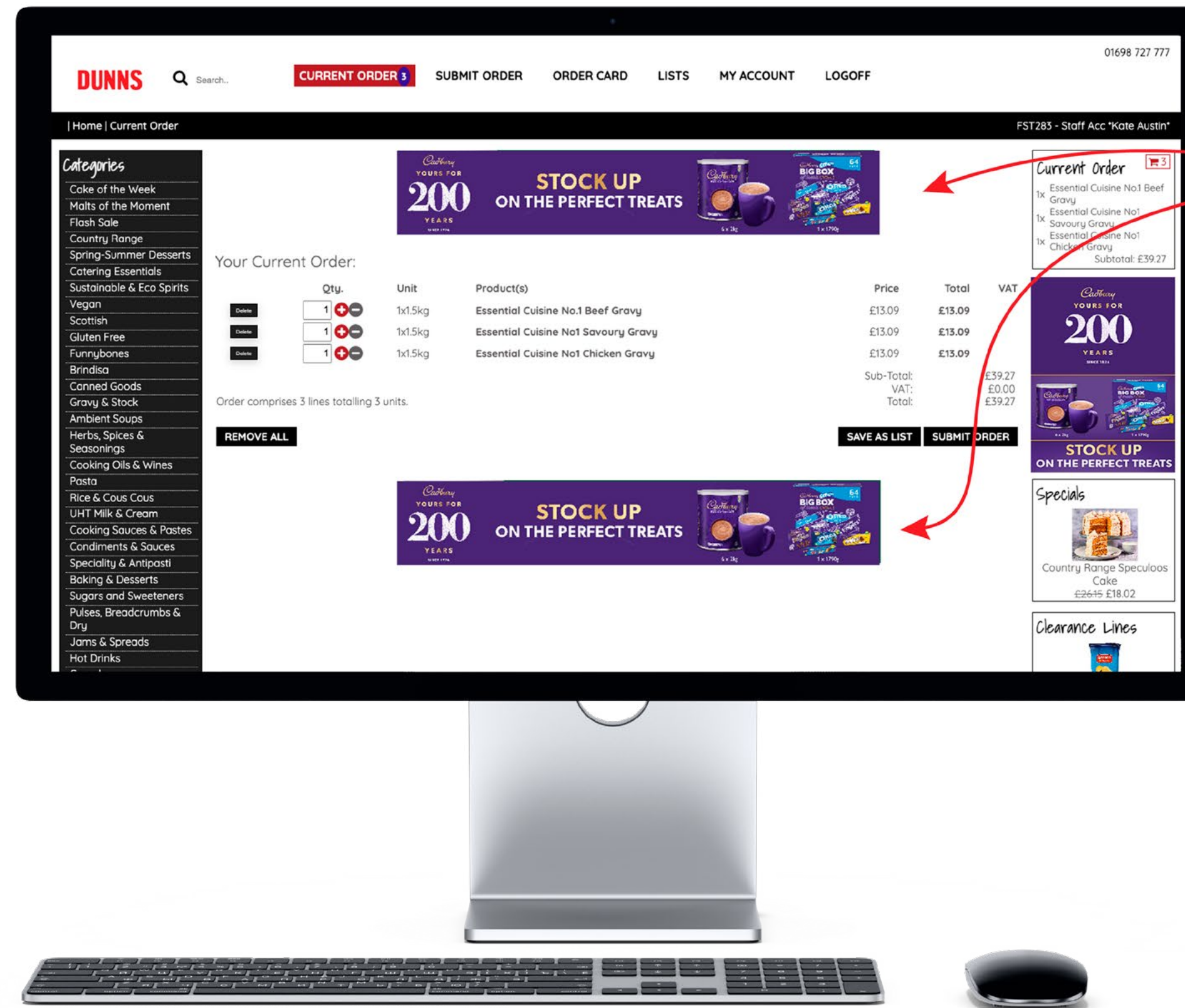
The cost of advertising on our website is **£100**. The size specifications are:

### Banners

728x126 px

### Side Adverts

260x347 px



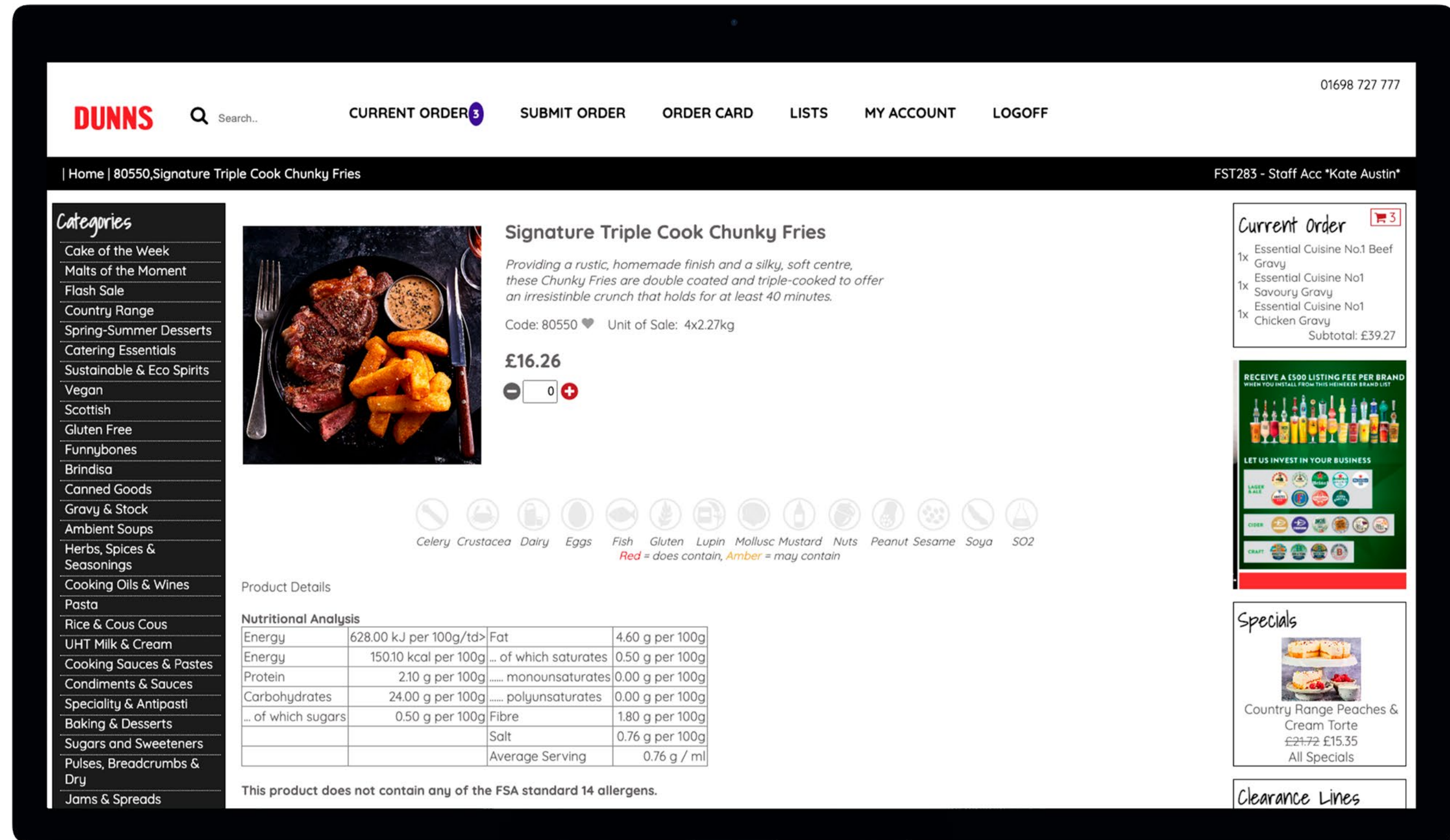
**BANNER ADS**

**SIDE ADS**

## Website Product Requirements

- Product Image
- Product Description
- Tasting Notes
- Allergen Info
- Serves

\*Erudus Linkage



## Brochures Specifications

Please provide adverts in the correct orientation. For example, portrait for a full or quarter Page and Landscape for a half page.

The specifications for advert sizes are:

**Full page – £450**

297 x 210mm

**Half page – £350**

133 x 190mm

**Quarter page – £250**

133 x 93mm



## Annual Product Directory

**Full Page – £450**

216 x 287 (includes bleeds)

**Half Page – £350**

H: 105 x 284

V: 133x190

**Quarter Page – £250**

133 x 93mm



## Meet The Field Sales Teams

An excellent opportunity to equip our team with the tools and knowledge they need to confidently and successfully sell your products.

Investment cost of **£200**



## Telesales Customer Support Service

Put your products in the spotlight with our telesales incentives. For just **£200**, our team will actively promote your brand to customers during calls. It's a cost-effective way to increase awareness, spark interest, and drive orders through direct, trusted conversations with our knowledgeable sales team.



## Tradeshaw

Showcase your products and connect directly with key decision-makers at our annual trade show. For just **£800**, secure your own supplier table and gain valuable exposure to our engaged customer base. This is a prime opportunity to build relationships, boost brand awareness, and drive sales face-to-face.



**THANK YOU!**

